

# Course Content Plan

# Overall Course Transformation

Purpose: Define the one major outcome of this course in one sentence.

This sentence is called the Overall Course Transformation. It summarizes the most important outcome to your customers.

Include: What are the benefits to taking this course? What is the primary focus? What overall learning transformation would you like to see in individuals who take this course?

Tip: Treat this sentence as a work in progress. Keep coming back and refining it as you learn more about your audience and craft your course content.

Using the template below, combine your course topic, ideal audience, the problem you're solving for them, how it's solved, and the benefit of solving that problem into one sentence:

**My course on** \_\_\_\_\_ (Course Topic)

Providing effective feedback to improve associates' professional development and team skill growth by exercising constructive criticism best practices in feedback meetings with team member's to target actions needing improvements.

**Helps** \_\_\_\_\_ (Ideal Audience)

Managers and team leaders

**Overcome** \_\_\_\_\_ (Roadblocks/struggles)

Destructive feedback, poor team feedback mechanism and culture.

**By teaching them** \_\_\_\_\_ (Solutions)

The best practices for providing constructive criticism.

**So they can** \_\_\_\_\_ (Desired transformations)

Apply the important benefits of constructive feedback and its best practices for their teammates' skill growth and professional development.

# Course Milestones

**Identify potential learning milestones that students will achieve on their professional journey toward accomplishing the overall course transformation:**

Managers and team leaders who complete the constructive feedback in the workplace course will provide associates' with effective feedback to improve their professional development and team skill growth, and avoid using destructive feedback by applying constructive feedback best practices in 1:1 feedback meetings with team member's to target actions needing improvements to benefit the team member, team, and organization.

Order course learning milestones into a path towards the overall course outcome.

**Course Milestones/Learning Objectives:**

1. Define constructive feedback
2. Distinguish between types feedback
3. Identify the benefits of constructive feedback
4. Apply best practices for providing constructive feedback in the workplace